

#### **Stationery fair Insights-X launches registration for seventh edition**

Insights-X is ready for the re-start. Running at exactly the right time for placing orders, from 5 to 7 October 2022, the stationery trade fair brings leading brand manufacturers and suppliers of all sizes together with top retailers and decision-makers from across the whole of Europe. From 15 December, interested companies will have the opportunity to register for the event, held at the Nuremberg Exhibition Center, via the website [www.insights-x.com](http://www.insights-x.com). Stand prices are unchanged. With Insights-X Digital, the organiser Spielwarenmesse eG is offering something new: a platform that provides industry and retail with new services for networking purposes and makes attendance at the fair even more efficient. "Industry participants are looking forward with great anticipation to meeting up in person again," comments Christian Ulrich, Spokesperson of the Executive Board of Spielwarenmesse eG, assuring that "with its tailored structure and design, the seventh Insights-X offers both exhibitors and trade visitors an ideal meeting point where they can hold productive business discussions in a relaxed networking atmosphere."

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Note for editors: Reprint free of charge. Images are available at [www.insights-x.com/media](http://www.insights-x.com/media).

Please provide us with a voucher copy on publication.

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#### **Insights-X – Your Stationery Expo**

Insights-X is the industry trade fair for paper, office supplies and stationery. Held each year in October, the event brings together leading brand manufacturers and suppliers of every size in the Nuremberg Exhibition Centre. Buyers and specialist retailers can find an extensive product range for the office, school and home as well as creative and artistic materials. The next event will open its doors from 5 to 7 October 2022. Further information can be found online at [www.insights-x.com](http://www.insights-x.com).

#### **Spielwarenmesse eG**

Spielwarenmesse eG is the fair organizer and marketing services provider for the toy sector and other consumer goods markets. The Nuremberg company organizes the world-leading **Spielwarenmesse**® in Nuremberg, **Kids India** in Mumbai and **Insights-X** in Nuremberg. The range of services provided by the cooperative also includes industry campaigns and the international fair programme, **World of Toys by Spielwarenmesse eG**, which enables manufacturers to exhibit at pavilions featured at trade fairs in Asia, Russia and the USA. Spielwarenmesse eG operates a worldwide network of representatives in over 90 countries. It also has several subsidiaries, including Spielwarenmesse Shanghai Co., Ltd., responsible for the People's Republic of China and Spielwarenmesse India Pvt. Ltd., covering the Indian market. The cooperative holds a majority stake in the Russian exhibition company Grand Expo, which organizes **Kids Russia** in Moscow. **Die roten Reiter GmbH** subsidiary with headquarters in

## Press Release

Nuremberg works as communication agency for the consumer and capital goods industry. The complete company profile of Spielwarenmesse eG can be seen on the Internet at [www.spielwarenmesse-eg.com](http://www.spielwarenmesse-eg.com).