

## Ticket sales open for Spielwarenmesse

Tickets for the 2023 Spielwarenmesse go on sale on 16 November. Trade visitors will then be able to secure their access to the industry's world-beating event, for which exhibitors from 66 different countries have already registered. From 1 to 5 February, the Spirit of Play will be brought to life at the Nuremberg exhibition centre. ToyTrends and new ideas for the forthcoming season, innovative startups and well-known brands, the sharing of expertise in the field of toys – these will be the source of opportunities for inspiration all across the market. Day tickets and period tickets are available online only, at [www.spielwarenmesse.de/en/tickets](http://www.spielwarenmesse.de/en/tickets).

Useful services from the organiser will provide support for visitors throughout their stay in the ToyCity of Nuremberg. The Spielwarenmesse website has assembled information on travel, accommodation options and what the city has to offer. And the app, the mobile fair-planning tool, provides not only the latest industry news but also an exhibitor database with filtering options and an interactive hall plan. Meanwhile, all participants from the sector are networked together through the business platform Spielwarenmesse Digital.

Travel information can be found at [www.spielwarenmesse.de/en/travel](http://www.spielwarenmesse.de/en/travel) and information on accommodation at [www.spielwarenmesse.de/en/stay](http://www.spielwarenmesse.de/en/stay).

The networking platform Spielwarenmesse Digital will be available permanently from January 2023 at: <https://digital.spielwarenmesse.de>.

You can download the app for iOS and Android at [www.spielwarenmesse.de/en/app](http://www.spielwarenmesse.de/en/app).

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Note for editors: Reprint free of charge. Images are available at [www.spielwarenmesse.de/media](http://www.spielwarenmesse.de/media). Please provide us with a voucher copy on publication.

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**Spielwarenmesse<sup>®</sup>**

The trade fair and marketing services provider Spielwarenmesse eG is the organiser of the Spielwarenmesse<sup>®</sup> – the leading international trade fair for toys, hobbies and leisure. This B2B fair creates a comprehensive communication and ordering platform for national and international exhibitors. Its presentation of innovations and comprehensive overview of the industry represent a valuable pool of information for specialist retailers from around the world, guiding them through the market every year. A new addition for 2022 is the multifunctional platform Spielwarenmesse Digital, as a complementary service to the Spielwarenmesse. Since 2013, the term Spielwarenmesse<sup>®</sup> has also been a protected word mark in Germany.  
Fair date: Spielwarenmesse<sup>®</sup>, Wednesday to Sunday, 1 – 5 Feb 2023