



Spielwarenmesse India
Pvt. Ltd.



EXPLORING THE INDIAN TOY MARKET

Join our exclusive delegation and discover your business opportunities in India!

As India's toy market rapidly expands and positions itself as a global manufacturing hub, now is the ideal time to explore the opportunities it offers. Join an exclusive delegation tailored for manufacturers, distributors, and retailers seeking valuable market insights and business potential in India's toy sector.

Join us for a 3-day program, including the chance to visit **kids India**  to experience firsthand India's range of manufacturing capabilities and product innovations.

6 - 8 OCTOBER 2025, MUMBAI

Program Overview

SUNDAY, 5 OCT 2025: ARRIVAL

- Individual arrival
- Check in to the hotel

MONDAY, 6 OCT 2025: WELCOME AND INTRODUCTION

- Opening ceremony at Kids India 2025
- Trade show tour: Discover the latest in toy innovation, Made-in-India products and key players in the market.
- B2B meetings
- Networking evening

TUESDAY, 7 OCT 2025: FACTORY VISITS

- Factory visit 1
- Factory visit 2
(The specific types of factories visited will be tailored based on delegate interests and availability of factories at the time of the program.)

WEDNESDAY, 8 OCT 2025: EXPLORING RETAIL AND DISTRIBUTION

- Workshop on regulatory frameworks, including navigating the Quality Control Order (QCO) for toys in India
- Panel discussion: Best practices for entering and succeeding in the Indian market
- Toy stores tour: Visit popular retail outlets and toy stores to understand consumer preferences, popular toy categories and trends

PROGRAM PRICE: EUR 1,680 PER PERSON

This price covers the following inclusions:

- **Accommodation:** 3-night stay at a 5-star hotel, including breakfast.
- **Meals:** Lunch and dinner from 6 to 8 October
- **Program activities:** Access to all program activities, including:
 - Visit to Kids India 2025 fair
 - Factory visits
 - Workshops and panel discussions
 - Toy stores tour

Please note:

- **Flights:** The cost of flights is not included in the price and must be booked individually by delegates.
- **Accommodation:** Additional nights can be booked at an extra cost.
- **Sightseeing tour:** An optional sightseeing tour can be arranged at an extra cost.
- **GST tax:** The quoted price includes applicable 18% GST tax in India.

Start Your Journey into India's Toy Market - Register Today!

To register please fill in this [form](#) or scan the QR Code

For any questions, contact Neelima Chopra

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