

Application

for the World of Toys by Spielwarenmesse eG Pavilion
at Kids Russia 2022, March 1 – 3, 2022
Russia, Moscow, IEC Crocus Expo, Pavilion 2, Hall 8

The deadline for application is 31 January 2022



Please return to:
GRAND EXPO, JSC
Ekaterina Filonova
ekaterina.filonova@grand-expo.com



General Exhibitor / Co-Exhibitor (please underline the required)

Company

Country

Postcode, P.O.Box

Region

District

City / Town

Address

Phone number: + () ext.
country code city code number

CEO

Web-site:

Company details for participation contract registration (for billing and correspondence):

☐ To use the General Exhibitor details

(Legal address)

Company

Country

Postcode, P.O.Box

Region

District

City / Town

Address

Phone number: + () ext.
country code city code number

Web-site:

Contact information for communication with the managers, responsible for the exhibition:

Contact person

Phone number: + () ext.
country code city code number

Mobile phone.: + ()
country code city code number

E-mail:

☒ I agree to provide the Organizer of the fair, JSC GRAND EXPO, with contact information, information about the company for information system for visitors on the official fair web-site, Official Catalogue, Official Guide and mobile app, for Press and other contact information solely for the purposes of the fair preparation and holding. You can refuse from your solution at any time.

Information about the ordered exhibition space and fees:

A. Registration Fee 330 Euro (obligatory for each exhibitor)

B. Marketing Fee 150 Euro (obligatory for each exhibitor)

C. Cost of the exhibition space rent (per 1 sq. m.):

☐ In-line stand 215 Euro

☐ Corner space (2 sides opened) 240 Euro

☐ Peninsular space (3 sides opened) 250 Euro

☐ Island space (4 sides opened) 260 Euro

We order

sq.m.

☐ Equipped (shell scheme stand see on the next page) 90 Euro (per 1 sq. m.)

☐ D. Distance participation 480 Euro

*all prices with RF VAT (20%)

Type of business:

☐ Manufacturer/Industry

☐ Wholesale

☐ Craft trade

☐ Publisher

Product group for assigning your exhibits:

☐ Articles for Pregnant Women and Nursing Mothers

☐ Baby and Infant Articles

☐ Children's Clothes and Footwear

☐ Children's Furniture, Playground Equipment

☐ Christmas Articles, Party and Festive Articles, Gifts

☐ Creative Design, Stationery, School Articles

☐ Dolls, Soft Toys

☐ Electronic Toys, Multimedia, Mechanical Toys, Action Toys

☐ Games, Books, Educational Toys

☐ Model Construction, Hobbies

☐ Outdoor, Sports Articles

☐ Wooden Toys

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**WORLD
OF TOYS**
by Spielwarenmesse eG

kids russia



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Standard Package

- Partition walls (h = 2.5 m)
- Red carpet
- Stand fascia with company logo and brief company name (10 characters, red color)
- 1 table with 3 chairs
- 3 shelves 100 x 30 cm (W x D)
- 1 power socket
- 2 spot lamp (75 W)
- 1 waste paper basket

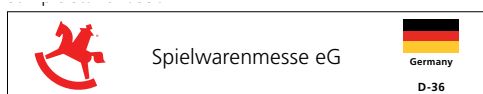
Further services

- Stand cleaning service
- Entry in the organiser's catalogue
- Extensive press work
- Announcement in the fair organiser's publications and relevant trade publications
- Creation of a brochure for visitor promotion
- Selection and recommendation of professional service partners for logistics, travel, translation services, etc.
- Support from the team of GRAND EXPO, JSC before, during and after the event

Company Name on the stand fascia:

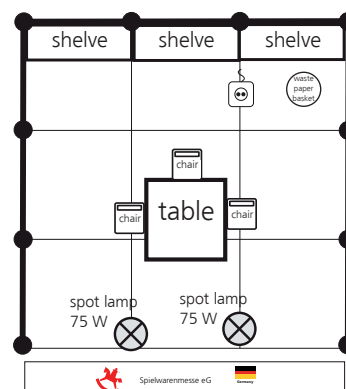
Country on stand fascia: _____

Sample stand fascia:



Please note: Your company logo is a necessary part of the stand fascia. Please send your logo in electronic form in EPS, JPG or AI format together with your application to ekaterina.filonova@grand-expo.com

Sample of Standard booth layout 9 sq.m



A surcharge of 50% will be applied to all orders placed after 8 February 2022
A surcharge of 100% will be applied to all orders placed after 15 February 2022

By signing the Application form for participation at the exhibition the Exhibitor agrees with the terms & conditions of the fair holding (Participation rules, General requirements for the Exhibitors during events holding at IEC Crocus Expo, can be downloaded from www.kidsrussia.ru)

Date

Authorised signature

Company stamp