

# Rules for exhibitors

for the World of Toys by Spielwarenmesse eG Pavilion  
at Kids Russia 2022, March 1 – 3, 2022  
Russia, Moscow, IEC Crocus Expo, Pavilion 2, Hall 8

kids russia



WORLD  
OF TOYS  
by Spielwarenmesse eG

## 1. Exhibition Organizer / Partner under the agreement

JSC GRAND EXPO, as the fair Organizer and your partner under the agreement gives to the Exhibitor an opportunity to exhibit at the Kids Russia March 1 – 3, 2022 (hereinafter referred to as the Exhibition) in accordance with the below listed rules.

Fair organizer: JSC GRAND EXPO, Russia, 119071, Moscow, Ordzhonikidze St., 10  
Phone / Fax +7 (495) 258-80-32; +7 (495) 640-27-76  
info@kidsrussia.ru, sergey.sheyko@kidsrussia.ru; www.kidsrussia.ru  
Chief Executive Officer: Alexander Parafeynikov

## 2. The basic requirements for the exhibitors

„The basic requirements during events holding at IEC Crocus Expo“ are the addition to the Exhibitor’s participation rules and would be sent under the additional request or could be downloaded from the web-site www.kidsrussia.ru.

## 3. Agreement conclusion

To become the Kids Russia 2022 Exhibitor the Application form for participation should be filled in, stamped, signed by Exhibitor’s authorized representative and sent to the Organizer’s address. Application form sent by fax or by e-mail in scanned version is valid for both parties.

Application for participation is the proposal, made by the Exhibitor, which is mandatory for the Exhibitor. After receipt by the Exhibitor of the invoice for services payment in accordance with the Application form the Contract-offer for Kids Russia 2022 participation enters to the force and defines the relationship between the Organizer and the Exhibitor.

**Applications will be accepted until 31th January, 2022.**

## 4. Services

Exhibitor’s payment for the Organizer’s services for participation at the Fair includes:

### 4.1. Stand participation

#### 4.1.1. Registration fee

Includes entrance pass to the loading gates zone during maintenance and dismantling period, exhibitor badges (1 badge for each 3 sq. m.), free of charge invitation tickets for guests.

#### 4.1.2. Marketing fee

Includes exhibiting company information placement in the Information system for visitors on the official fair web-site, Official Catalogue, Official Guide and mobile app.

#### 4.1.3. Exhibition space rent

##### 4.1.3.1. Equipped (standard shell scheme) space

- Minimum space – 9 sq. m.
- Stand use in the exhibition hall
- Standard stand marking (Fascia board with company name and stand №)
- Back wall partitions; Floor carpeting;
- Standard equipment (in accordance with the stand sizes)
- Stand lighting, electricity connection & consumption;

List of standard equipment could be sent together with the Exhibitor’s Manual. All equipment is rent by the Exhibitor only for the exhibition holding period and could not be damaged. The damaged equipment should be reimbursed at the Exhibitor’s expense.

##### 4.1.3.2. Row exhibition space (without standard stand construction)

- Minimum exhibition space – 20 sq. m.
- For individual stand construction Exhibitor has to obtain accreditation of the relevant services of IEC „Crocus Expo“.

### 4.2. Distance participation

Cost of distance participation consists of the cost of Registration & Marketing fees and includes placement of the information about distance company exhibitor in the Information system for visitors on the official fair web-site, Official Catalogue, Official Guide and mobile app.

## 4.3. Basic services

Services granted by the Organizer on free of charge basis:

- Technical and organizing support of the Exhibitor by the Organizer during fair preparation and holding period;
- Business-center services (copy services, internet access);
- Exhibition hall general lighting;
- Daily cleaning of the rows between the stands of the exhibition hall (Exhibitor is responsible for his stand cleaning);
- Exhibition hall general security (stands security during maintenance and dismantling period and during exhibition holding period is not provided);
- Exhibitor’s civil liability insurance.

## 4.4. Exhibitor’s Manual

To receive additional information about GRAND EXPO, JSC services and fair participation conditions please refer to the Exhibitor’s Manual, which is sent by the Organizer to the Exhibitor together with the stand № confirmation.

## 5. Placement of the information in the Official fair catalogue

Information, submitted by the Exhibitor in the section “General Exhibitor” of the Application form is used as the official information about the company for the fair catalogue and mobile app in case GRAND EXPO, JSC does not receive other information, represented in the application forms of the Exhibitor’s Manual in duly time.

## 6. Stands allocation / Exposition liability

Stands are allocated by GRAND EXPO, JSC. Organizer provides the Exhibitor with the space place in accordance with his wish and availability of possibility; the stand size in accordance with Application form. The Exhibitor does not have the right to claim for the certain stand place or size. The Exhibitor is to locate the exposition in the rented space.

## 7. Participation cancellation or absence

In case the registered and confirmed for participation at the fair Exhibitor (on the base of the Application form) does not exhibit, Exhibitor is obliged to pay the full fee for the exhibition participation and any otherwise agreed remuneration not depending on the reasons under which he does not exhibit (please refer to the Contract-offer for participation at the Kids Russia 2022).

## 8. Payment terms

Registration & Marketing fees are paid within 3 (three) bank days after receipt of the invoice issued on the base of the exhibition participation Application form submitted to the Organizer.  
Payment for the rented exhibition space at the rate of 50% of the total cost should be made within 2 weeks after receipt of the invoice issued on the base of the exhibition participation Application form submitted to the Organizer.  
Payment for the rented exhibition space at the rate of 50% of the total cost and the payment for all services, granting by GRAND EXPO, JSC for the additional payment, should be made not later than December 31, 2021.  
Services, ordered by the Exhibitor under invoices issued by GRAND EXPO, JSC after the 31st of December, 2021 should be paid within 3 (three) banking days after the invoice receipt. **All bank payment fees should be paid by the Exhibitor!**

Please pay your attention: Payment is executed by wire bank transfer in Euro.

### Bank transfer information:

The payment recipient company name: GRAND EXPO, JSC  
Address: 10, Ordzhonikidze Street, Moscow, 119071, Russia  
Payment account (EUR): 40702978222000007215 at AKB Absolut Bank,  
SWIFT: ABSLRUMM  
Correspondent account (EUR) 400/8880106/01 EUR at COMMERZBANK AG,  
SWIFT: COBADEFF  
Correspondent account (USD) 04417313 at DEUTSCHE BANK TRUST COMPANY,  
AMERICAS, New York, NY, USA, SWIFT: BKTRUS33

## 9. Jurisdiction place, applicable law

Moscow is agreed as the jurisdiction place for any disputes resolution and payment obligations fulfillment in connection with the Application form for participation at the Kids Russia 2022, Contract-offer & Participation rules for Exhibitors. Mutual rights and obligations arising hereunder shall be governed by the Russian Federation laws.