



Spielwarenmesse supports second bio!TOY Conference

- Two-day hybrid event in September
- Ticket discounts available for exhibitors at the leading industry event

Sustainable toys are playing an increasingly important role at the Spielwarenmesse. The world's leading toy fair has underlined their significance once more by supporting the second bio!TOY Conference. On 7 and 8 September, attention in Nuremberg will be focused on circular and bio-based plastics for sustainable toys. The organisers, bioplastics MAGAZINE and naroon InnovationConsulting, intend to stage the conference in a hybrid format.

A growing number of toy manufacturers is developing and marketing products from circular and bio-based materials. The second bio!TOY Conference will shed light on achievements in this field within the toy industry whilst delivering visions for the future. "The topic of sustainability is ubiquitous at the Spielwarenmesse, which is why we're delighted to be supporting the event," states Christian Ulrich, Spokesperson of the Executive Board at Spielwarenmesse eG. The papers and exhibits will provide a current overview of innovations in sustainable polymers and toys along with the opportunities they present for the future. The speakers include delegates from leading industries and brands, innovators at smaller companies and technology experts.

The bio!TOY Conference is due to take place both digitally and at Nuremberg's Arvena Park Hotel on the Tuesday and Wednesday of the second week in September. Embracing a thorough on-site hygiene concept and the live stream, the hybrid format will ensure that no-one misses the event despite the current circumstances. "The use of renewable raw materials made from bio-mass rather than fossil reserves is on the rise for many good reasons. It's all about triggering a consistent and fundamental transformation where actors are called upon to position themselves both for the short and long term," comments Dr. Michael Thielen, Editor-in-Chief of bioplastics MAGAZINE.



spielwarenmesse®

Nuremberg 2 – 6 Feb 2022

Further information as well as a list of the speakers can be found [here](#). Exhibitors at the Spielwarenmesse can request a discount code for a 10 percent concession on the ticket price by contacting their representative at the fair.

Text length: 2,087 characters

Note for editors: Reprint free of charge. Images are available at www.spielwarenmesse.de/media. Please provide us with a voucher copy on publication.

24 August 2021 – sw

Spielwarenmesse®

Spielwarenmesse®, the leading international fair for toys, hobbies and leisure, is organized by the fair and marketing services provider Spielwarenmesse eG. The trade fair creates a comprehensive communication and ordering platform for 2,800 national and international manufacturers. The presentation of new products and the extensive industry overview provide a valuable pool of information for annual market orientation for around 65,000 buyers and toy traders from more than 130 nations. Spielwarenmesse® has also been a protected word mark in Germany since 2013. Fair date: Spielwarenmesse®, Wednesday to Sunday, 2 – 6 Feb 2022